

Hello

this is your
fundraising pack



 **Cardinal Hume
Centre**
Turning Lives Around

WELCOME TO THE CARDINAL HUME CENTRE TEAM!

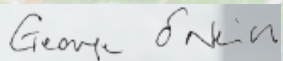
Thank you! And welcome to this introduction to fundraising for the Cardinal Hume Centre your support is vital to us and the people who come to the Centre for help.

The following pages contain pointers to fundraising for the Cardinal Hume Centre, with ideas and tips from coffee mornings to sleep-outs.

We are really looking forward to hearing from you, too, whether with questions about what you would like to do or any other fundraising suggestions.

For details of how to contact us, see the back page of this pack/click [here](#).

Thank you again!



George O'Neill
Chief Executive, Cardinal Hume Centre



FUNDRAISING IDEAS

Raise awareness and much needed money for people facing homelessness.



BIG 4000

Join the Big 4000 to help us reach 4000 miles. Walk run or cycle to help turn lives around.



GET GAMING

Take to your gaming stream for the night, and get sponsored for your own gaming marathon include challenges*



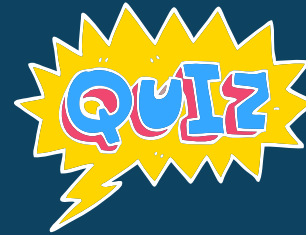
BAKE SALE

Cook up a storm and take a stall at a boot sale.



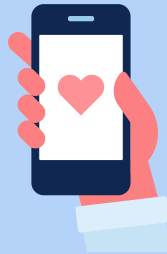
10K YOUR WAY

Lace up your shoes and aim to hit 10,000 steps a day, or do a 10km run.



QUIZ

Test your general knowledge with a quiz night at a local pub or school hall.



GET SOCIAL

Get a buzz going - share your fundraising activity with your friends, family and colleagues. Tag @cardinalhumecentre on Facebook & Instagram, @cardinalhumechc on Twitter

**New to streaming? Check out JustGiving's guide: www.justgiving.com/fundraising/ideas/gaming/getting-started*

ANNABELLE'S STORY

Annabelle was facing lockdown with her son in a small studio flat with no outdoor space. When lockdown forced her playgroup sessions to stop, like many parents Annabelle found herself with nowhere to turn.

Annabelle was desperate for a safe space for her son to play
"I was so scared of Covid and didn't want to leave the flat...I have mental health concerns, and lockdown was getting to be too much. I was worried about my son's future - how all of this was going to affect his development. Then I was referred to the Centre."

At the Centre, we have a large family space so we could offer safe play sessions one family at a time. Annabelle says *"I was really nervous, but I felt relaxed as soon as I came here. The staff were very welcoming. My son is learning something new every time he comes and he's started talking a little bit more. I get to speak to people! Before, I was speaking to no one and wasn't seeing any people face-to-face. Now I know my son is having fun and I can relax."*

For Annabelle and her son, coming to the Centre weekly during the crisis has been a real lifeline: *"I think I would have struggled more if I didn't have somewhere like this. I would have felt more lonely. The Centre made life a lot easier."*



Annabelle and her son in our Family Centre

RAISE MORE WITH **JustGiving™** (It takes less than 5 minutes)

1. Create or log in to your JustGiving account. Select 'Start fundraising' and select 'A charity'
2. Search 'Cardinal Hume Centre'
3. Select fundraising type or 'doing your own thing'
4. Fill in the details of your fundraising event and choose a memorable page
eg. www.justgiving.com/fundraising/BarbarasBakeoff
5. Your page is now ready to edit. Update your story to tell your friends and family about your fundraiser and the Cardinal Hume Centre.
6. Add a photo to your page or get in touch with the fundraising team if you'd like us to send you an image and text you can use.

CONGRATULATIONS - Your page is now built!

Don't forget to use the '**share**' button to share your page on email and social. See [the next page for our top fundraising tips](#).

Having problems setting up your page - contact fundraising@CardinalHumeCentre.org.uk

HOW YOUR FUNDRAISING WILL HELP



BRONZE TARGET

Could pay for three advice sessions for a family to remain in their home



SILVER TARGET

Could pay for round-the-clock care for young people living in our hostel



GOLD TARGET

Could pay for ten safe play sessions for a vulnerable family

SUPERCARGE YOUR **JustGiving™** PAGE



PROFILE PICTURE

Fundraisers who add a profile picture tend to raise 15% more



TARGET

Target setters raise up to 46% more, so it's a great way to kick-start your fundraising



SOCIAL UPDATES

Regular updates keep your page fresh and give you the opportunity to share online



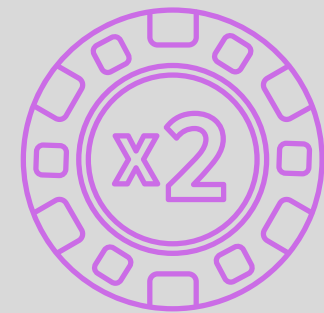
EMAIL SIGNATURE

Add your fundraising page to your email signature



CONNECT WITH THE CAUSE

Visit our website to share our great case studies



MATCHED GIVING

Ask if your company offers a matched giving scheme



www.cardinalhumecentre.org.uk



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www.twitter.com/CardinalHumeCHC



www.youtube.com/user/CardinalHumeCentre

CONTACT US

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